

**Raising the Roof on  
Quality Construction!**



## **RCC EXPERIENCE!**

NOV 03, 2024

Full Service Roofing and Construction  
Residential/Commercial/Multi-Family Roofing

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[sales@rcchou.com](mailto:sales@rcchou.com)  
(281) 973-4893

## **ABOUT US PACKAGE!**

# Our Story



Our path into the roofing industry was a twist of fate, driven by our shared love for helping others. But throughout our career in this field, it became rapidly apparent that there were critical changes needed in the industry.

Starting our company adventure was a mutual dream my wife and I shared: to redefine the customer experience in the roofing industry by embedding trust and transparency at its core.

Our goal is not to become the largest company but to become the most trusted!

At the beginning of our journey, our primary goal was to provide for our family. However, along the way, we've discovered that the true reward lies in cultivating a culture where our employees are excited to come to work, respect their roles, and cherish the company they're a part of.

By fostering such a team, we're able to concentrate on customer excellence and establish ourselves as a company renowned for its innovation and integrity.

*Brian & Jenn*



# What People are saying about RCC....

I cannot say enough good things about Brian, Jennifer, and the RCC Crew. We had major water damage in our home while we were out of state, and were unable to return before work started. Brian & Jennifer worked closely with us and our homeowner's insurance company to ensure that we got quick and fair estimates and were able to start work immediately. Instead of taking weeks to get a claim approved and work completed, it took only days and our home was as good as new. They gave us constant updates, pictures, and progress reports and even helped us save money where we could (which is unheard of from most companies!). They are honest, reliable, and transparent. They will definitely have our business in the future.



Levi  
G.

Brian and Jenn were a pleasure to work with from start to finish . Brian did a great job working with our insurance carier and convincing them that our roof had indeed sustained hail damage. Our carrier had denied the insurance claim on two previous occasions in 2022. They are excellent at answering my questions and following up with me. I highly recommend using Brian, Jenn, and Trey for any roofing projects because they are trustworthy, knowledgeable, extremely customer friendly, and their work product is exceptional. Brian and Jenn had to convince my wife and I to go with the black shingles and we are so happy we did as it really stands out.



Randy  
D.

Brian and Jenn are GREAT!!! From the moment we met them until the job was complete, they were fantastic! Responsive, proactive, communicative, fair, willing to work with us, prompt, clean job site, and truly listened and responded to all my concerns. Being an engineer, I ask a lot of questions and they never once shied away from a single question. Their crew was also great. Before they left the job after completion, they made a special effort to ask if everything was good. A few items were raised and all were promptly addressed. I could go on and on but will stop here. Thanks Brian and Jenn!!!!



B.B



## WHY CHOOSE RCC AS YOUR TRUSTED CONTRACTOR!

		OTHER ROOFING COMPANY
\$250,000 PROJECT GUARANTEE	<input checked="" type="checkbox"/>	X
RCC DEFENDER-PROPERTY PROTECTION SYSTEM	<input checked="" type="checkbox"/>	X
\$2,000,000 GENERAL LIABILITY INSURANCE	<input checked="" type="checkbox"/>	INADEQUATE COVERAGE
ON-SITE PROJECT MANAGER	<input checked="" type="checkbox"/>	NONE
A+ BBB ACCREDITED	<input checked="" type="checkbox"/>	STANDARD
A DEDICATED TEAM FOR EACH STEP OF YOUR PROJECT	<input checked="" type="checkbox"/>	X
WOMAN OWNED	<input checked="" type="checkbox"/>	NOT COMMON
INSURANCE COMPLIANT CONTRACTOR	<input checked="" type="checkbox"/>	NOT STANDARD
FILE SHINGLE MANUFACTURER WARRANTY FOR CLIENT	<input checked="" type="checkbox"/>	CLIENT DOES IT
BULLET BOOTS	<input checked="" type="checkbox"/>	STANDARD PIPE BASES/PAINT OVER
10 YEAR WORKMANSHIP WARRANTY	<input checked="" type="checkbox"/>	5 YEAR

# *Our Mission*



*A*t Roof Concepts & Construction, our mission is simple: to provide our clients with the highest quality roofing services, tailored to their specific needs. We aim to protect your most valuable asset – your home – by delivering durable, long-lasting roofing solutions that meet your needs.



# Do You Want Complete Peace of Mind with your **RESIDENTIAL OR COMMERCIAL** Project????

## **\$250,000 Guarantee on All Projects!**

Discover what true peace of mind is all about...we are an  
**Elite contractor** with **Directorii** which allows us to provide  
a **\$250,000 Guarantee** for any Home project. This  
**Guarantee** safeguards your investment for 5 years at **NO**  
**COST TO YOU!**  
(SEE NEXT PAGE FOR BREAKDOWN)



Total Roof Replacement ☒

Roof Repairs ☒

Home Improvement ☒

Projects

Commercial Projects ☒



**RCC Will Register  
Your Project**



**5 Year  
Protection**



Call For More  
Information

**(281) 973-4893**

**fixmyroofhouston.com**



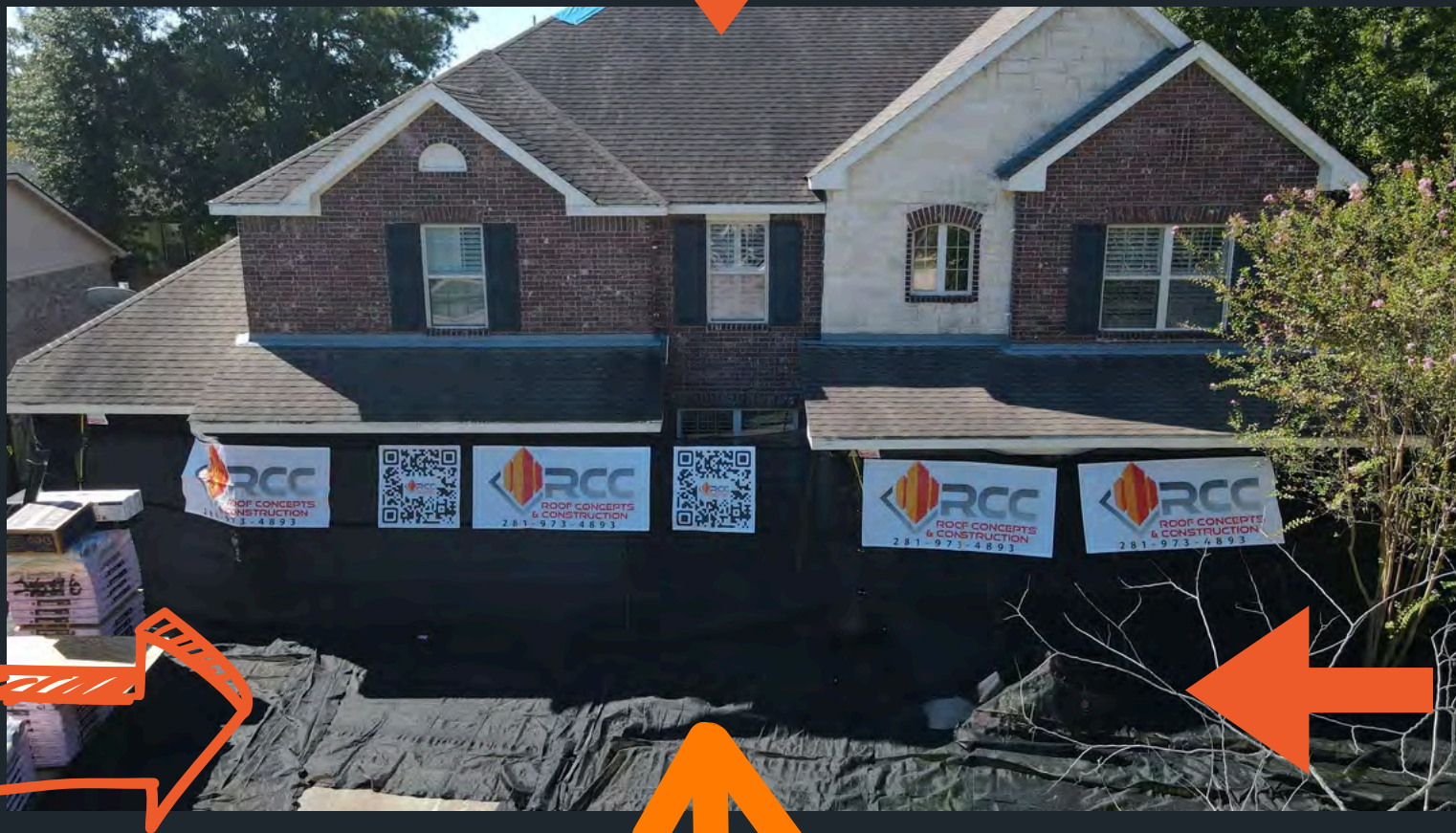
We are 100% confident in our work, that is why every deal we make is backed by our **Directorii Guarantee!!**

	BASIC GUARANTEE	FULL COVERAGE
Deposit Protection	✓	✓
Contractor Fraud	✓	✓
Contractor Bankruptcy	✓	✓
Code & Manufacturer Non-Compliance		✓
Workmanship Protection		✓
Material & Product Defects		✓
Maximum Amount of Coverage	\$20,000	\$250,000
KEY REQUIREMENTS		
Contractor must be listed on Directorii at time of contract	✓	✓
Homeowner must have a Directorii User account at time of contract	✓	✓
Project must be registered by homeowner or contractor at Directorii.com		✓

# **What is the RCC Defender Property Protection System???**



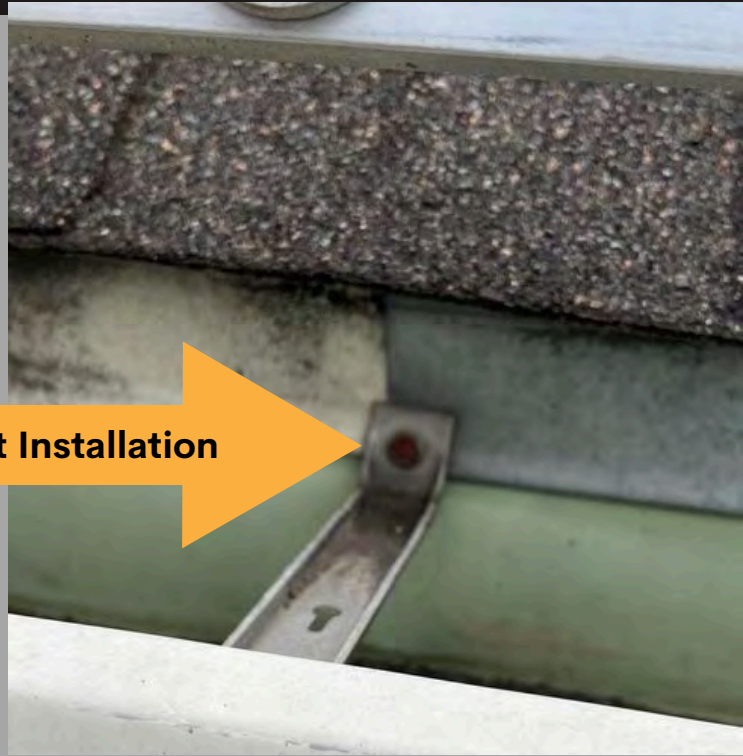




**THE ULTIMATE PROPERTY PROTECTION SYSTEM  
THAT GIVES OUR HOMEOWNER'S COMPLETE  
PEACE OF MIND!!! THE RCC DEFENDER PROTECTS  
YOUR HOME, LANDSCAPING, LAWN, AND  
WINDOWS THE FULL PERIMETER OF YOUR  
HOME...MAKING YOUR ROOF REPLACEMENT  
PROCESS COMPLETELY STRESS-FREE!!!!**

# DETACHING AND RESETTING GUTTERS IS A **MUST** FOR PROPER ROOF INSTALLATION...

Incorrect Installation



## Protecting Your Gutters

Preventing Damage from falling nails, shingles, and other debris preventing dents, scratches, and blockages caused by falling debris.



## Ensuring Proper Roof Installation

Ensure drip edge and flashing are properly installed to direct water into the gutter, preventing damage to the roof and structure. This helps maintain roof integrity and guards against water infiltration.



Building Superior Roofing Systems



# Proper Ventilation-- THE RCC WAY!

- REDUCES HEAT BUILD-UP
- PREVENTS MOISTURE ACCUMULATION
- ENERGY EFFICIENCY
- PREVENTS ICE DAMS
- IMPROVES INDOOR AIR QUALITY
- ENHANCES ROOF LONGEVITY



Incorrect Installation

## Improper Ventilation Causes:

- INTERFERENCE BETWEEN VENTS-
- SHORT CIRCUIT OF AIRFLOW
- ENERGY IN-EFFICIENCY
- VENTILATION IMBALANCE
- MOISTURE ACCUMULATION RISK POOR VENTILATION CAN LEAD TO INCREASED HUMIDITY, RISKING MOLD AND STRUCTURAL DAMAGE



# WHY DOES RCC ALWAYS STAND OUT AGAINST OTHER CONTRACTORS???

Our upgraded Defender Boots are installed on EVERY  
Roof Project at NO COST TO YOU!!



## Defender Bullet Boots:

- Flexible base
- Compatible with shingle metal and tile roofs
- Prevents Rodents, birds, and critters from entering vents
- Keeps debris from entering plumbing
- Sleeve hides PVC pipe, eliminating painting
- Allow access to plumbing vents to repair clogged drains



Other companies use lead and rubber pipe jacks, which lead to deterioration, leaks, and provide an entry point for small animals that may cause infestations...



# **“Experience Superior Quality with Hand-Nailed Roofs by Roof Concepts!”**



**1. Precision: Hand nailing enables roofers to achieve greater precision during installation, nailing only in the common bond area of the shingle**

**2. Controlled Force: Hand nailing affords roofers more control over the force applied. This allows for no over-driven nails, minimizing the chances of damaging your shingles during installation**

**3. Wind Resistance: Hand-nailed roofs are typically more secure due to meticulous nail placement and hammering. This enhanced security translates to added protection against wind damage.**

**4. Noise Reduction: Unlike the noisy operation of nail guns, hand nailing roofs involves a quieter process. This quieter approach is appreciated by homeowners and neighbors alike.**

# WHY THE RCC DRYER JACK?



- HEAVY GAUGE GALVALUME  
MADE IN THE USA
- BUILT TO LAST AND INCREASE  
LONGEVITY OF ROOF
- WIDE OPENING AND CURVED  
DAMPER FOR MAXIMUM AIR  
FLOW
- ENGINEERED SPECIFICALLY FOR VENTING DRYERS
- ENERGY EFFICIENT DECREASING UTILITY BILLS
- CODE COMPLIANT
- ENSURING PROPER VENTILATION PREVENTS  
MOLD AND MAINTAINS BETTER INDOOR AIR  
QUALITY



**BUILDING SUPERIOR ROOF SYSTEMS**



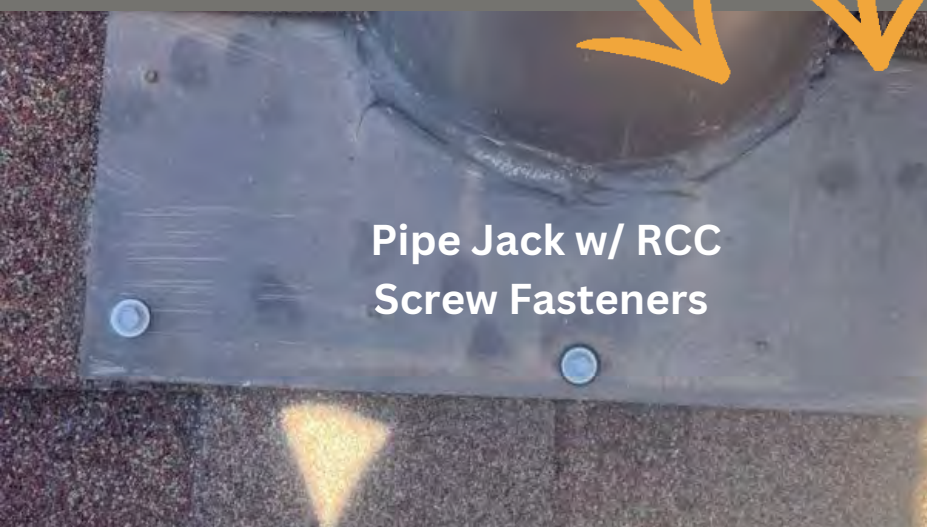


Exposed/Pulled  
Nails that are  
rusty  
w/standard pipe  
jack

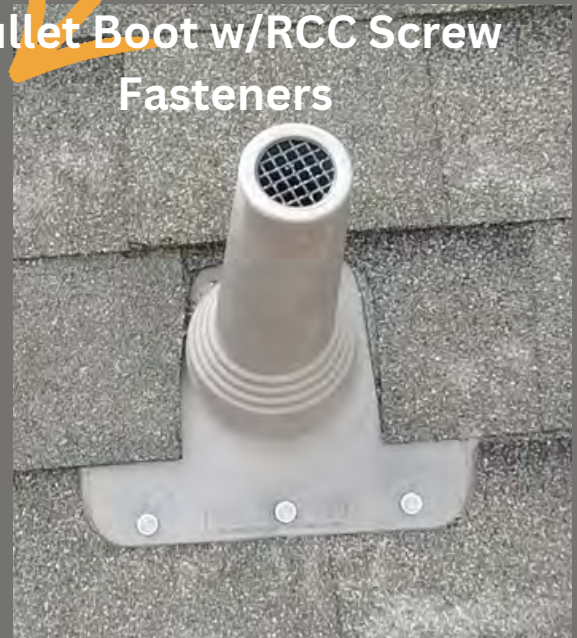
**OTHER  
CONTRACTORS.....USE  
PRODUCTS THAT WILL  
FAIL!**



**EXPERIENCE THE  
DIFFERENCE WITH RCC!!!**



**Bullet Boot w/RCC Screw  
Fasteners**





# Nails in Flashing WILL FAIL!!



**At RCC we choose NOT to use nails. We use EPDM screws in all flashing that will last the lifetime of your roofing system.**

# Roof Maintenance Packages



Bronze

**\$199**



Silver

**\$699**



GOLD

**\$899**

- **FULL Roof Inspection**
- **Seal all Existing Nails and Flashing**

- **Full Roof Inspection**
- **Debris Removal off Roof/Caulk Exposed Nails**
- **Replace 1 Pipe Jack**
- Replace up to 5 Shingles
- Replace all Nails in Flashing with EPDM Fasteners
- Detailed Inspection Report/Real Time Photos
- 2 Visits per Year

**\*\*Package prices are subject to change if distance is greater than 50 miles\*\***

Everything included in Silver Package

**PLUS** Complete Gutter Clean-out

**\*\*Each Addition Pipe Jack is \$ 100 per unit\*\***

**\*\*If more damage is accessed, RCC will provide an additional quote\*\***

**\*\*Roof Soft Wash is Available if Roof condition is approved by RCC\*\***







## WORKMANSHIP WARRANTY CERTIFICATE



17629 Northern Harrier Ct.

Conroe, TX 77385

Office: (281) 973-4893

Email: [sales@rcchou.com](mailto:sales@rcchou.com)

**RCC provides a warranty stipulating that the roof will remain free of work-related defects for ten years following completion. In the event of any leakage or failure due to defective installation, RCC will undertake repairs at no cost to the homeowner. This warranty may be transferred once.**

**Our team ensures that every installation is conducted in adherence to the manufacturer's specifications, ensuring that all manufacturer warranties are honored.**

**Please note that this limited warranty becomes null and void if any individual other than RCC performs repairs, alterations, or adjustments to the roof. If any issues arise, the customer should notify RCC within seven (7) days of discovering the problem. RCC is not responsible for any damage caused by structural damage, natural occurrences, or normal wear and tear such as hailstorms, ice damage, or foreign objects.**

**Please note that RCC will not be held liable for any special, consequential, or incidental damages of any kind, including damage to the interior or exterior of any building or replacement not authorized in writing or performed by RCC.**

**This limited warranty is the exclusive warranty and is in lieu of all other warranties, including marketability and fitness for a particular purpose, whether express or implied.**

**Jenn Finley  
Owner**

*Jenn Finley*

**Brian Finley  
Owner**

*Brian Finley*



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

7/30/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must have **ADDITIONAL INSURED** provisions or be endorsed. If **SUBROGATION** IS **WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Bell Scott Insurance Roofers Choice Insurance PO Box 2567 Waxahachie TX 75168	<b>CONTACT NAME:</b> Maribeth Harper <b>PHONE (A/C No. Ext):</b> 972-938-9676 <b>E-MAIL ADDRESS:</b> coi@rooferschoiceinsurance.com <b>FAX (A/C No):</b> 877-937-7521
<b>INSURED</b> Finley Interests, LLC dba Roof Concepts Construction 17629 Northern Harrier Court Conroe TX 77385	<b>INSURER(S) AFFORDING COVERAGE</b> <b>INSURER A:</b> Upland Specialty Insurance Company <b>INSURER B:</b> Texas Mutual Insurance Company <b>INSURER C:</b> Progressive County Mutual Insurance Company <b>INSURER D:</b> <b>INSURER E:</b> <b>INSURER F:</b>

**COVERAGES****CERTIFICATE NUMBER:** 182689925**REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> <b>COMMERCIAL GENERAL LIABILITY</b> <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input checked="" type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			USPCL0177124	8/1/2024	8/1/2025	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ Excluded PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 \$
C	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input checked="" type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY			983155941	6/27/2024	6/27/2025	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	<b>UMBRELLA LIAB</b> <input type="checkbox"/> OCCUR <b>EXCESS LIAB</b> <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
B	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y / N <input type="checkbox"/>	N / A	00021056	5/6/2024	5/6/2025	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

**CERTIFICATE HOLDER****CANCELLATION**INSURED'S PROOF OF COVERAGE  
FOR BIDDING PURPOSES ONLY

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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# Financing Made Simple with payments as low as \$149 a month

At Roof Concepts & Construction we understand the importance of offering flexibility to our customers. Giving you the ability to finance projects such as roof replacements, roof repairs, and home improvements at a low monthly payment that will fit your budget. It's simple...Contact RCC today and we will send you a confidential link to start your financing process.



- ✓ General Home Repair
- ✓ Kitchen & Bath

- ✓ Roof Replacemnt
- ✓ Electrical Work



## FINANCING FOR HOME IMPROVEMENT AND REPAIR SERVICES

Call (281) 973-4893 for more information  
sales@rcchou.com





# **Earn \$500 for EVERY REFERRAL!!**



**Share the love – Our referral program is designed to thank our delighted customers for spreading the word about RCC to friends, colleagues, and family, turning satisfaction into shared success.**

**In loving memory of Ted Noradovy**

**For Anyone you Refer that gets  
Roof Replacement.**